**Francisco Vizcarrondo**

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| Campus Address Milwaukee, WI | francisco.vizcarrondo@marquette.edu (787) 477 6792 | Permanent Address Sioux Falls, SD |

**EDUCATION**

MARQUETTE UNIVERSITY, Milwaukee, WI May 2025

# Bachelor of Science in Business Administration

Relevant Course Work: Consumer Behavior, Information Systems, Entrepreneurship, Digital Marketing, Marketing Management

SEMESTER AT SEA, Asia, Africa, Europe. Spring 2024

**Study Abroad Experience**

Relevant Course work: Economics and Global Studies

**EXPERIENCE**

CEFI CAPITAL, LLC, San Juan, PR

# Financial Analyst Intern May 2024 - August 2024

* Prepared ten comprehensive fact sheets and quarterly reports for multiple investment funds, providing key data insights and performance metrics to stakeholders
* Collaborated with senior analysts to gather financial data, analyze fund performance, and ensure accurate reporting
* Streamlined report generation process, reducing production time by a quarter and improving clarity of fund performance presentations

MUD MILE, Omaha, NE

# Marketing and Advertising Intern May 2024

* Advised in developing and executing multiple digital marketing campaigns, optimizing Google Ads, social media ads, and email marketing strategies
* Created engaging content for various platforms, including blog posts, videos, and social media graphics
* Conducted research to enhance campaign performance, using analytics tools to measure success and recommend improvements
* Collaborated with cross-functional teams in public relations, content development, and project management

AUDI OF SIOUX FALLS, Sioux Falls, SD

**Service Porter** May 2021 - May 2023

* Recorded essential customer details, such as names, VINs, tag numbers, mileage, and vehicle damage
* Maintained a pristine service drive area and handled up to fifty vehicles a day
* Performed five to ten test drives a day on recently repaired vehicles to ensure quality

HANDY MAN HOME REMODELING CENTER SIOUX FALLS, SD, Sioux Falls, SD

**Sales Clerk** June 2020 - January 2021

* Guided customers through product selection process, offering expert advice on features and benefits
* Demonstrated in-depth knowledge of products to highlight differences and recommend optimal choices
* Achieved sales targets of at least three thousand dollars a day by closing sales and ensuring a positive customer experience
* Managed and stocked inventory efficiently, contributing to an organized and customer-service-oriented store environment